

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Crossroads Gps/ Issue
 Submission Number 578 Issue 1



nbc4i.com

AUG 12 2012

NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client: Crossroads Gps/ Issue	Submission Cost: 20300	Campaign Ref: E:120706032
Buyer: ..	Client/Product/Estimate: . / . / 975	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06225218
Est./PO Number: 06225218	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Crossroads Gps	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News MTWTFSS Isolations: W/C 09/10..TWTF..	03	1200	30 Comme	Nbr of Spots	8	8	9600
2	M-F 9a Today Show II ..TWTF..	02	1000	30 Comme	Nbr of Spots	6	6	6000
3	Sat 7-8a Today ShowS.	03	1500	30 Comme	Nbr of Spots	1	1	1500
4	Sat 7p NewsS.	03	1200	30 Comme	Nbr of Spots	1	1	1200
5	M-F 9a Today Show II M.....	02	1000	30 Comme	Nbr of Spots	2	2	2000
Weekly Totals: Total Spots(Ord Spots)					16	2	18	

Grand Totals

Totals		09/10	09/17	Month 9 Weeks: 5
Spots	18	16		2
Cost	20300	18300		2000

Grand Totals:

Spots: 18

Gross Total: 20,300.00

Commission: 3,045.00

Net Total: 17,255.00